

GO FOR THE GOAL

A Campaign for Iowa City West High Soccer



THE CASE FOR BUILDING A NEW SOCCER FIELD

CURRENT FIELD

The men's and women's West High teams use the field located at Northwest Junior High in Coralville.

- The field is shared with Northwest Junior High physical education classes, athletic teams, neighborhood youth teams, and Coralville's Fourth of July celebration. The high level of use creates a hard, uneven surface.
- The poor condition of the field poses hazards that increase the risk of injury for our young student-athletes.
- Poor drainage creates wet spots and worn turf that drastically affect not only the safety, but the quality of play.
- Players without a driver's license must find their own transportation from West High to Northwest Junior High for "home" games and scrimmages.
- Seating is limited.
- Concessions are not available for spectators, which means there is a loss of potential revenue.
- There is no fixed position for ticket sales or a means to control fan access to the field, which also represent a loss of revenue from ticket sales.
- Access to restroom facilities is inadequate.

PROPOSED FIELD LOCATION

The proposed site will be located on the southwest quadrant of West High's property. It will enhance student-athlete safety and convenience by removing the necessity to drive to Northwest Junior High for games.

- A uniform, high quality playing surface will reduce the risk of injury for student-athletes and help elevate the quality of play.
- Oversized field will allow enable the location of goalie boxes to be shifted, limiting the wear and tear on the playing surface.
- Proper tiling and sand-top dressing on the field will allow for rapid drainage during adverse conditions.
- The current concessions area and restrooms in the football stadium could be used to support soccer events.
- A fixed ticket booth, controlled access for fans, and concessions sales will increase revenue for soccer events.
- The potential to add lights to the facility opens the door to increased attendance and evening events.



“ To remain competitive in the Mississippi Valley Conference, we need to help West High keep pace with its peers. A new field will raise the bar by giving Trojan players an on-campus facility to be proud of.”

- Jackie Kaeding
Campaign Chair
and former West High and University of Iowa letterwinner



The proposed soccer facility will be located south of the current Trojan baseball field.

FINDING A HOME FOR SUCCESS

The boys and girls soccer programs at Iowa City West High School have achieved unsurpassed success in Iowa high school soccer—all without a home of their own.



IOWA CITY WEST TROJANS

- The men’s soccer team at Iowa City West High School finished its 2010 soccer season undefeated at 22-0, on a 31 match winning streak and with its record fifth state championship.
- The Trojans also won first place trophies in 2000, 2003, 2005 and 2009.
- Over the past two seasons they won 42 games and lost only two.
- The West men finished the 2010 season listed second in the nation on the ESPN RISE Boys Soccer (Spring) rankings.
- Five of those double champions have now moved up and are competing as scholarship players on their college teams..
- A total of 39 Iowa City West players have gone on to play soccer in college.
- Coach Brad Stiles was Coach of the Year in the Mississippi Valley Conference in 2001 and 2005 as well as Iowa Coach of the Year in 2005 and 2010.



IOWA CITY WEST WOMEN OF TROY

- The Women of Troy soccer team has appeared in nine of Iowa’s 13 state tournaments.
- In their trips to state, they won the state title in 2004, finished as runner up twice, and advanced to the semi-finals five times.
- In 2010, the team lost in the quarterfinals, in overtime, to eventual state champion West Des Moines Valley.
- More than 20 players from the West High program have advanced to the collegiate soccer level.
- Coach David Rosenthal was selected to the Iowa High School Soccer Coaches Association Hall of Fame in 2004, and was a 2008 finalist for the National High School Athletic Coaches Association Girls Soccer Coach of the Year.
- During the 2010 season, Rosenthal secured his 200th win in his 16th year of coaching at West High.

The soccer stadium will be constructed by an industry leader in building sports venues. Specifications for the field include:

- An irrigated playing surface with oversized dimensions to allow staff to move the goals and prevent excessive turf wear in the goalie boxes.
- A consistent playing surface that reduces erratic ball movements.
- Advanced turf construction that provides better traction and decreases the risk of injury.
- Enhanced drainage that permits a high level of play even in wet conditions.
- Bowl seating cut into the hillside to optimize the line of sight for spectators.

GIFT RECOGNITION

We need gifts both large and small to reach our goal. Donors who contribute \$1,000 or more will receive recognition on our honor roll at the conclusion of the campaign. Gifts of \$1,000 or more will also qualify donors to join the team victory celebration following our project's success.

“Go for the Goal” contributors will be recognized at the following levels:

\$25,000 or more: Golden Goal Level

\$5,000 to \$24,999: World Cup Level

\$1,000 to \$4,999: Trojan Level

Our student-athletes have come through when the game was on the line. They have stepped forward to tackle hard-charging opponents. They have made impossible saves in overtime. They have stood over the penalty mark and drilled home shots in the pressure cooker of penalty kick shootouts. Now, the next generation of West High soccer players needs local alumni and friends to help the Trojans “Go for the Goal”. The soccer programs, a valued part of West High’s athletics program and our largest combined sports program, desperately need a modern facility that keeps them training and competing at the highest levels.

We are asking for your help. With the support of alumni and friends, the committee will partner with the Iowa City Community School District Foundation to raise \$250,000 in private gifts to fund this important project.



“We have a motto on our team. Trojan soccer is championship soccer. It’s soccer done right. I ask everyone who wants to see our young student athletes be successful and proud of our program to help us reach our goal of providing the best soccer facility in the state for the best soccer programs in the state.”

- David Rosenthal
Women’s Soccer Head Coach



“Iowa City West High School and the entire community of Iowa City are very proud of the tradition that is Trojan soccer. I know that our supporters are committed to keeping our programs strong and continuing to build upon our success.”

- Brad Stiles
Men’s Soccer Head Coach

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Go For the Goal Campaign Committee

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Marv Reiland, Athletic Director

Coaches

David Rosenthal, Women's Head Coach
Brad Stiles, Men's Head Coach

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ICCSDF Foundation

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2010 I.C. WEST REGIONAL CHAMPIONS



For more information about how you can help give the Trojan soccer program a home, visit www.iccsdfoundation.org or contact:

ICCSDF/Go for the Goal Campaign

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