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MEETING OF THE COMMUNICATION COMMITTEE  
IOWA CITY COMMUNITY SCHOOL DISTRICT BOARD OF DIRECTORS  
509 S. DUBUQUE STREET, IOWA CITY, IA 52240  
THIRD FLOOR CONFERENCE ROOM  
TUESDAY, FEBRUARY 22, 2011 @ 5:30pm-6:45pm

AGENDA

**I. Introduce Kate Moreland and David Dude**

- Review Communication Committee Charter.
- Define roles and responsibilities with Communication Committee.
  - I. Discuss how the Board and the Communication Committee are going to work with our new Community Relations Coordinator and our new Director of Information Technology.
  - II. How will the CRC represent the Administration's and the Board's interests?

**II. New School Name-Norman Borlaug**

- Board involvement in publicizing to community

**III. Transparency of IASB**

- Should Communications Committee monitor IASB transparency and be prepared to make recommendations related membership?

**IV. Communication Strategic Plan**

- Begin discussion about Communication Strategic Plan (Includes plan rapid response to media outlets on controversial topics, Internal/External Linkage, process for making recommendations to the Board related to decisions before the Board or coming to the Board table. What would be the protocol for generating and disseminating press releases and other relevant information?)

**V. Pre-School Education and Allowable Growth**

- How do we communicate with key stakeholders about our legislative priorities?

**VI. Agenda Setting**